

## Development of an attitude scale to measure attitude of women workers towards their job

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■ **ABSTRACT** : An assessment of the attitude of workers employed in cashew industry, towards their job was studied, by standardizing a scale using scientific method. Specific findings of the scale was that, mostly women had a favourable attitude to work (50 % of them were high scorers and 36 per cent were medium scorers). Gender studies have shown ample evidence that wages of women of lower income strata go completely to the family, unlike their male counterparts. They are the major pillars of financial stability for the families at large. Employment was felt a necessity for their own survival and also as a major support to their families.

■ **KEY WORDS**: Attitude scale, Women workers, Cashew industry

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